



Proudly Serving Canadian EMS For 34 Years

2012 Canadian Emergency News Buyer's Guide

Listing of Categories

Your listing in the 2012 Canadian Emergency News Buyer's Guide can be placed in the categories listed on the following page. **Your first three listings are FREE—additional categories cost extra (see order form).**

To ensure our listing appears as you would like it to, please follow these simple steps.

1. Fill out the section for your Company Listing.
2. Select your FREE products & services categories—you receive three free.
3. Complete the sections on Page 3 and 4 to order additional items and sign the Insertion Authorization. **NOTE: The insertion Authorization must be signed even if you are not purchasing additional items and only want the three free listings and basic company description.**
4. If purchasing additional items, please be sure to fill out your payment information
5. **Final deadline for returning forms and materials is October 14, 2011.**

Company Index

Every company in the 2012 Canadian Emergency News Buyer's Guide will be listed alphabetically in this index along with the category numbers of their Products & Services listings.

Basic Company Listing

PLEASE PRINT OR TYPE CLEARLY:

Company Name or Acronym: _____

Contact Name & Title: _____

Address: _____

City/Prov/Postal Code: _____

Phone Number: _____ Fax Number: _____

E-mail address: _____

Website address: _____

Select your Products & Services categories _____
(3 Free—see following page for category codes) _____

How To Return Your Forms & Materials

Mail To: Canadian Emergency News Buyer's Guide, 1121 Newcastle Rd., Drumheller, AB Canada T0J 0Y2

Fax To: Canadian Emergency News Buyer's Guide, 1-403-823-6918

E-mail To: Canadian Emergency News Buyer's Guide, cen@emsnews.com

PLEASE RETURN NO LATER THAN OCTOBER 14, 2011.

Products & Services Categories

(3 Free. Additional categories \$10 each, print only.)

Administration

- 01 Quality Assurance
- 02 Record Keeping/Recording Supplies
- 03 Consulting Services

Aircraft/Aeromedical

- 10 Aircraft/Aero Medical Services
- 11 Aircraft/Aero Medical Supplies

Ambulances & Specialty Vehicles

- 20 Ambulance Dealers/Distributors
- 21 Ambulance Manufacturers
- 22 Specialty Vehicles/Trailers

Ambulance/Vehicle Accessories & Equipment

- 30 Ambulance/Vehicle Accessories
- 31 Ambulance/Vehicle Maintenance
- 32 Ambulance/Vehicle Refurbishing/Conversion
- 33 Brakes/Brake Supplies
- 34 Electrical Equipment: Supplies, Generators, Inverters
- 35 In-Vehicle/Rear View Video
- 36 Lettering/Decals
- 37 Scene Lighting
- 38 Sirens/Horns (Air, Electrical)
- 39 Vehicle Emergency Lighting

Apparel & Accessories

- 40 Badges, Decals, Emblems, Rings & Insignia
- 41 Footwear
- 42 Gloves
- 43 Outerwear
- 44 Uniforms

Associations & Organizations

- 50 Associations & Organizations

Audio-Visual Equipment

- 60 Audio-Visual Equipment

Bags, Cases, Kits & Packs

- 70 Bags, Cases, Kits & Packs

Batteries, Battery Chargers, Battery Packs

- 80 Ambulance/Vehicle Batteries
- 81 Cardiac Monitor, Defib, AED Batteries
- 82 Communications Batteries
- 83 Lights/Lighting Batteries

Cardiac Monitors, Defibs, AEDS

- 90 AEDS
- 91 Defibrillators
- 92 Defibrillator Supplies
- 93 ECG Monitors, Supplies

CBRN Response Supplies

- 100 Hazmat Response Supplies
- 101 Infection Control Equipment & Supplies
- 102 Decontamination Equipment

Communications Equipment

- 110 Communications/Telemetry Equip.
- 111 Dispatch & CAD Equipment
- 112 GPS, AVL & Geographic Mapping
- 113 Headsets
- 114 Mobile Data Hardware/Software
- 115 Radios & Accessories
- 116 Satellite Communications
- 117 Secure Communications

- 118 Wireless Communications

Computer Hardware/Electronics

- 120 Bar Code Systems & Equipment
- 121 Computers & Equipment
- 122 Emergency Power Systems

Computer Software

- 130 Emergency Response Software
- 131 Field Data Software
- 132 Incident Analysis Software
- 133 Patient Information & Documentation Software
- 134 Recordkeeping Systems
- 135 Risk Assessment Software
- 136 Staffing/Scheduling Software

CPR

- 140 CPR Training
- 141 CPR Equipment

Digital Surveillance

- 150 Conferences & Trade Shows

Education & Training

- 160 Books, Publications, Videos
- 161 Child Safety Education
- 162 Con-Ed, Distance Based, On-line Education
- 163 Manikins, Simulators
- 164 Training Products
- 165 Training Programs/Schools

Employment/Recruitment

- 170 Placement/Recruitment Services

Fleet Management Equipment

- 180 Fleet Management Equipment

Gas & Radiation Equipment

- 190 Air Quality Testing/Gas Detectors
- 191 Radiation Detectors

Health & Fitness

- 200 Health & Fitness Supplies & Equip.
- 201 Health & Fitness Training

Incident Management

- 210 Incident Command Management
- 211 Mass Casualty/Triage Supplies
- 212 Multi-Casualty Management
- 213 Patient Identification/Tagging Systems
- 214 Scene Security
- 215 Trailer & Vehicles
- 216 Vests

Insurance

- 220 Insurance

Lights/Lighting

- 230 Flashlights
- 231 Scene Lighting (Portable)

Medical Equipment & Supplies

- 240 Airway Equipment
- 241 ALS Supplies
- 242 Antiseptics, Disinfectants & Skin Preps
- 243 Bandages, Dressings, Prep Kits & Clotting Agents
- 244 Burn Treatment Kits & Supplies
- 245 Cricothyrotomy/Tracheotomy Kits
- 246 Infection Control/Anti-microbial Equipment & Supplies

- 247 Intraosseous Equipment
- 248 IV Equipment
- 249 Latex-Free Equipment & Supplies
- 250 Monitors/Recorders (Vital Signs)
- 251 OB Kits & Supplies
- 252 Oxygen Equipment & Supplies
- 253 Pediatric Equipment & Supplies
- 254 Pharmaceuticals & Accessories
- 255 Pulse Oximeters
- 256 Respiratory Care Equipment
- 257 Spinal Immobilization Devices
- 258 Splints
- 259 Stethoscopes
- 260 Suction/Aspirator Equip. & Supplies
- 261 Ventilation Equipment

Patient Handling

- 270 Stretchers/Ambulance Cots
- 271 Lifting & Moving Devices
- 272 Linens & Blankets
- 273 Neonatal Transportation Equipment
- 274 Restraints
- 275 Stretcher & Patient Handling Accessories

Personal Protective Equipment

- 280 Body Armour
- 281 Breathing Apparatus & SCBAs
- 282 Eyewear (Protective)
- 283 Gloves (Exam)
- 284 Gloves (Extrication)
- 285 Helmets
- 286 Reflective Materials & Accessories
- 287 Turnout Gear

Rehabilitation

- 290 Hydration Systems (Personal)
- 291 PPV Fans, Ventilation, Cooling Systems, Misters

Rescue Equipment

- 300 Confined Space Rescue Equipment
- 301 Emergency Gate Access
- 302 Extrication Equipment
- 303 Rope Rescue
- 304 Water/Ice Rescue
- 305 Vehicle Stabilization Equipment

Shelters/Mobile Treatment Facilities

- 310 Shelters
- 311 Mobile Treatment Facilities

Specialty Items

- 320 Awards
- 321 Jewelry & Gifts
- 322 Collectibles
- 323 T-Shirts

Station & Buildings

- 330 Air Conditioning & Heating
- 331 Alarm Systems
- 332 Exhaust Removal
- 333 Gate Openers
- 334 Laundry Equipment
- 335 Racks & Lockers
- 336 Security Systems

Tools

- 340 Hand Tools
- 341 Knives/Scissors

Other (Please Specify)

- 350 _____
- 351 _____

❑ Company Description

A 75-word description of your products and/or services can be added to your print version of the 2012 Canadian Emergency News Buyer’s Guide. Provide your company description in the space provided below (attach a Separate sheet if necessary) or e-mail it to us at cen@emsnews.com with “CEN Buyer’s Guide” as the subject line.

❑ Logo

If you are purchasing the placement of your logo with your Company Listing, the best way to provide your logo is electronically. Digital art must be high resolution (300 DPI) and can be sent as a tiff, eps, jpeg or pdf file. Please e-mail your digital logo file to cen@emsnews.com, and put “CEN Buyer’s Guide” in the subject line. If you do not have a high resolution digital copy of your logo, you can mail or courier a good quality hard copy image of your logo to us at the address provided at the bottom of this page. Logos will appear in the print Buyer’s Guide at approximately 1.25 inches high by 2 inches wide.

❑ Web & E-mail Address

Website URL: _____

E-mail address: _____

❑ Insertion Authorization

If purchasing additional categories, boldface listings, company description, logo, banner advertising or logo hotlink, please sign below to indicate your agreement to prices on the Order Form. This will serve as a binding contract. For category listings, please fill out the authorization and Basic Company Category Listing sections. (***Please note, your payment will not be processed until after November 1st, and the transaction will appear on your credit card statement as Pendragon Publishing Ltd.***)

For clarification, contact: _____

Telephone: _____

E-mail: _____

This form completed/authorized by: _____

Signature: _____

Date: _____

❑ Please contact me about advertising in Canadian Emergency News or on EMSNEWS.com

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Fax To: Canadian Emergency News Buyer’s Guide, 1-403-823-6918

E-mail To: Canadian Emergency News Buyer’s Guide, cen@emsnews.com

PLEASE RETURN NO LATER THAN OCTOBER 14, 2011.

Print & Online Buyer's Guide Order Form

Free Listing Final Deadline: October 14, 2011.

Print Options	Price	# Of Categories	Total
<input type="checkbox"/> Basic Company Listing Company name, address, phone and fax numbers along with e-mail and website address.	FREE	Up To 3	\$0.00
<input type="checkbox"/> Additional Category Listings Additional categories in the Products & Services section. (First 3 listings are free. Additional listings are \$25 each)	\$10 each	_____	\$ _____
<input type="checkbox"/> Logo—Company Listing Section Add your company logo in full colour to your Basic Company Listing.	\$75		\$ _____
<input type="checkbox"/> Company Description Add a 75-word description to your Basic Company Listing.	\$75		\$ _____

EMSNEWS.com Options	Annual Cost		
<input type="checkbox"/> Banner Advertisement Have your company's ad appear on a rotating basis on all of EMSNEWS.com's web pages for one full year. EMSNEWS.com's banner ads incorporate a hotlink to your company's website. Purchase of a banner ad also includes a free Logo Hotlink in one Product Category in our online Buyer's Guide (\$900 value).	\$2,400 (top banner only)		\$ _____
<input type="checkbox"/> Logo Hotlink Have your company's logo listed under one product category in our online Buyer's Guide at EMSNEWS.com for one full year. Your company's logo incorporates a hotlink to your company's website. Each additional category costs \$300.	\$900 \$300 each	_____ _____	\$ _____ \$ _____

Combination Print/Web Packages	Package Price		
<input type="checkbox"/> Full Print Package Includes a Basic Company listing, your full colour company logo in the Company Listings section and a 75-word company description to supplement your free basic listing.	\$150		\$ _____
<input type="checkbox"/> Full Print & Online Package Full Print Package as outlined above, plus a one year top banner ad on EMSNEWS.com and a one year Logo Hotlink ad in our online Buyer's Guide. (\$3,450 value) Each additional Logo Hotlink category costs \$300.	\$2,550 \$300 each	_____ _____	\$ _____ \$ _____
TOTAL			\$ _____



Payment & Shipping

Please fill out all pages of this form and submit with payment. All charges must be paid prior to publication.

I Will Pay By Cheque (Print & Mail Form With Cheque) Make cheques payable to Canadian Emergency News
Send materials to:
Canadian Emergency News
1121 Newcastle Rd, Drumheller AB Canada T0J 0Y2
Fax: 1-403-823-6918 • Phone: 1-800-567-0911 • E-mail: cen@emsnews.com

I Will Pay By Credit Card—Visa or MasterCard Only (Print & Mail Or Fax Form)

Credit Card #: _____ Expiry Date: _____

Name On Card: _____

Signature: _____